



EFIWE IDEAS RATE CARD

Digital and Strategic Brand Communications Company

S/N	ITEM	CODE NUMBER	DESCRIPTION	AMOUNT (Naira)
1.	One off post on Instagram	EF001	One post/IG platform	50,000
2.	Blog post	EF002	The cost of one blog post/platform	40,000
3.	Instagram 1month Promotion (All Personal Assets)	EF003	Use of Efiweideas, Unilag_efiwe, theefiwemedia and unilagefiweblog to promote on Instagram	1,000,000
4.	Strategic Team Overall 1 Month IG Promotion	EF004	Use of 10-man team to promote product and service for 1 month on Instagram	3,500,000
5.	Strategic Individual Twitter Promotion 1 month	EF005	Promotion of product/service on Twitter using only unilag_efiwe	600,000
6.	Graphics Design 1 month	EF006	Design client graphics for 1 month. Amount may go up depending on requirements, description, time frame and frequency	400,000
7.	Twitter Team Promotion 1 week	EF007	Use of 10-man team for 1 week of promotion	700,000
8.	Strategic Individual Twitter Promotion 1 week	EF008	Promotion on unilag_efiwe Twitter account for 1 week	100,000
9.	Web Design	EF009	Depending on the nature and scope of work intended	150,000



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S/N	ITEM	CODE NUMBER	DESCRIPTION	AMOUNT
10.	1-month Twitter Team Promotion	EF010	1-month Twitter Team Promotion by 10-man strategic team	3,000,000
11.	Digital Brand Audit	EF011	Audit of client's brand	50,000

ASSETS

PLATFORMS	ASSETS (Handles)
Facebook	Taye Paul Olubayo, Efiwe Creations, Unilag Efiwe Blog, Efiwe Ideas
Twitter	Unilag_Efiwe, Efiwe Creations, EfiweIdeas, UnilagEfiweBlog
Instagram	Unilag_Efiwe, Efiwe Creations, EfiweIdeas, UnilagEfiweBlog
Blogs	www.olubayopaul.com , www.unilagefiwe.com , www.shawttynatt.com , www.eaglestep.com , www.inaijanow.com , www.mstymamedia.com